

The Bentley Plan For The Future Of Desert Hot Springs

SUMMARY – THE COMPLETE PLAN IS AVAILABLE AT WWW.ELECTBENTLEY.COM

CRACK DOWN ON CORRUPTION – The central problem Desert Hot Springs faces is corruption on the City Council. All of our other major problems flow from this corruption. For example, we don't have enough money for public safety even after a 40% tax increase because Scott Matas, Yvonne Parks and Al Schmidt voted to borrow more than \$35 Million and give it to the very developers who gave them campaign contributions, and you the taxpayer are left with a \$3 Million hole in the budget each year just for the interest. That is why it is central to everything else.

FINANCIAL RESPONSIBILITY, ACCOUNTABILITY & TRANSPARENCY – Perhaps the most important thing that we can do to get on a sound financial footing is to stop borrowing more money. We need to find out exactly how much they have borrowed and where it went.

QUALITY OF LIFE – I have lived here 32-years and I love Desert Hot Springs with all my heart. I am personally committed to protecting our natural resources. I support appropriate commercial development, as well as more parks, hiking trails, bike paths, and open space. We should promote wholesome family activities and public events for the people of Desert Hot Springs.

IMPROVE PUBLIC SAFETY – Our public safety problems are a direct result of corruption on the City Council. The City Council has been borrowing and wasting tens of millions of dollars on corrupt land deals, handing their buddies your money and creating a \$3 Million a year hole in the city budget even after the recent 40% tax increase.

My hometown, Desert Hot Springs, used to be a quiet, peaceful community. Traditional, proven police techniques should always be used. Visible police patrols, fast response times, thorough investigation and follow up are among the basic areas we can improve immediately with no additional tax money. I suggest focusing on the basics of policing because it provides the foundation upon which we can build specific solutions to our unique problems. Desert Hot Springs must create a comfortable atmosphere if we are to live up to our potential. It is essential. I can't overstate how important it is. We need a safe Desert Hot Springs. You deserve the piece of mind for which you have paid. You deserve a safe Desert Hot Springs.

NEW BUSINESSES & JOBS – By focusing on the traditional responsibilities of city government, starting with public safety, we will create an atmosphere where people are willing to invest in our city because potential customers will feel comfortable visiting or moving here. If we don't attend to these responsibilities people will not invest in our city because people will find places to invest where the local government has attended to its responsibilities. Increasing public safety with more police patrols and a more visible police presence will improve our opportunities to attract needed commercial development.

WHOLESOME YOUTH ACTIVITIES – Inspiring our kids to reach their highest potential is an essential element for Desert Hot Springs to reach its highest potential. We should teach our youth by example, demonstrating good old fashioned dignity, honor, the value of kindness and the power of a smile.

I cherish education and educators. We can help kids aim for college and give them the resources they need to be really successful. Our future depends on building a community of successful individuals. Successful people who want to give back to the Desert Hot Springs that helped them to be so successful. Good creates good and we all benefit. The long-term success of our children and city takes commitment, but because our children's success and therefore our success is what hangs in the balance, we must make whatever commitment is necessary.

ART IN PUBLIC PLACES – I am a strong supporter of art in public places. I believe that public/private partnerships may provide the most satisfying results. In this area we need an open process, encouraging public input and participation. Potential litigation should be avoided in relation to what type of art we should have. Recognizing the potential of litigation, in my view, is the first step to avoiding needless litigation. However, the city should not let the legally baseless threats of the Building Industry Association stand in the way of the public's right to have art in public places. Maximum public input and involvement ensures our best chance at inspiring all while offending none.

PROTECT THE ENVIRONMENT – Our natural resources and beauty are the source of our wealth. Our spa industry and family lifestyle depend on our clean air and water. It is truly a miracle that we need to protect. I have seen 32-years of destruction of pristine desert with no plan for the future other than more destruction. Where will we be if we eventually completely destroy our only source of wealth?

QUALITY CONSTRUCTION & DEVELOPMENT PROJECTS – There are people trying to convince you that our city is desperate and so we must beg and give your money to developers through their "redevelopment" schemes, so they will come here and build whatever they want wherever they want, trampling the rights and dignity of the people of Desert Hot Springs. This is no way to get the quality development we need.

We will attract needed commercial development when we effectively deal with the traditional responsibilities of local government, starting with public safety. I strongly support private property rights and oppose eminent domain. I am guided by traditional American notions of fundamental fairness.

BUILD COMMUNITY PRIDE – We need to always demonstrate our deep respect for the contributions and viewpoints of individuals. This helps to promote community involvement and build community pride. When people are appreciated they feel good about helping.

The people of Desert Hot Springs deserve reasonable, principled leaders who are open to the opinions and ideas of others. We deserve leaders who take responsibility for their actions; who build a reputation of professional competence and responsibility for our city government.

A CALL TO ACTION

Imagine your personal vision of beauty for Desert Hot Springs and feel the inspiration. With the power of our vision and the strength of our will, we will fulfill our destiny of success. It's going to take hard work. But with optimistic resolve, determination, and vigilance, we can make working together to improve our city fun and exciting.

I am the one lower taxes candidate. I am the one. Now is the time. It's your money. Now is the time to take a stand against excessive taxes and wasteful spending. Please vote Robert Bentley, new leadership for lower taxes, limited government, and individual rights.

Thank You,
Robert Bentley